



**Tshwane University
of Technology**

We empower people

VACANCY BULLETIN

LECTURER

**DEPARTMENT OF MARKETING
FACULTY OF MANAGEMENT SCIENCES
POST LEVEL 08
MBOMBELA CAMPUS
REF: 26/D20**

The Department of Marketing in the Faculty of Management Sciences has a Lecturer position available at the Mbombela Campus.

INSTRUCTIONS: Applicants are required to submit, together with the CVs, a fully completed standardized application form available from the university intranet as well as recently certified copies of qualifications and Identity Document. Failure to comply with this instruction will disqualify the candidate. Candidates may be subjected to appropriate psychometric testing and other selection instruments

Critical Performance Areas

1. Teaching and Learning

- Plan, organise and facilitate teaching and learning in Marketing as required.
- Prepare, develop, and manage learning and assessment materials.
- Use technology, the LMS, and multi-modal methods to promote meaningful learning.
- Offer academic guidance that fosters critical and creative thinking and engages students.
- Obtain student feedback to improve the facilitation of teaching and learning.
- Obtain peer evaluations to improve teaching and learning, teaching methods, teaching tools, and student assessment.
- Assessment and evaluation of student work to maintain high academic standards.
- Capturing and processing of marks and all administrative tasks relating to teaching, learning, and postgraduate supervision.

2. Research and innovation

- Participate in the supervision of postgraduate students.
- Conduct independent research either as part of a team or under supervision.
- Produce research and innovation outputs.

Employees from designated groups are encouraged.

- Participate in or initiate departmental or individual community engagement projects.
- Participation in stakeholder, departmental, faculty, and university committees.

3. Industry Collaboration

- Establish relationships with industry partners to facilitate cooperative research, internships, and student placement opportunities.
- Stay updated with industry trends to ensure the academic program maintains relevance and provides students with employable skills.
- Develop projects and case studies that reflect real-world challenges and require practical solutions.

4. Work Integrated Learning Initiatives

- Manage, implement, and monitor work-integrated learning programmes aligned with the department and programme plans.
- Provide industry leadership and central coordination of Work Integrated Learning (WIL) in the department.
- Negotiate suitable placement positions for students with government departments, municipalities and private organisations.
- Conduct and facilitate preparatory workshops for all WIL students.
- Track and evaluate students' progress and development throughout their WIL module.
- Review weekly deliverables of WIL students and grade their work on week to week basis.
- General administrative duties and maintaining progress and regular feedback with the Section Head/HOD every two weeks.

5. Administrative and other duties

- Perform administrative tasks related to key performance areas.
- Participate in curriculum development and revision activities.
- Participate in the development and execution of the Short Learning Programmes
- Participate in the department's administration and governance, such as attending faculty meetings, serving on committees, and providing input on departmental decisions.
- Engage with the broader academic and professional community through seminars, workshops, and conferences.
- Involvement in any teaching and learning activity as the Head of Department may reasonably assign to them.



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Minimum Requirements

1. Academic Qualifications:

- A Master's Degree (NQF Level 9) in Marketing or Equivalent.

2. Experience:

- Three years of relevant teaching experience at a tertiary institution and/or three years of relevant industry-related experience will be required.
- Proficiency in MS Office and other teaching and learning technology software.
- Full proficiency in English is a prerequisite.
- Completion of a TUT License to Teach programme will be compulsory.

Send your CV to: Recruitment9@tut.ac.za

Enquiries: Dr EA Nesamvuni (012) 382-5580

Closing date: **17 April 2026**

You should regard your application as unsuccessful if we have not responded within a month of the closing date. Correspondence will be entered into only with short-listed candidates. The University reserves the right not to make an appointment. The university intends to promote representatively in respect of race, gender, and disability through the filling of these posts. Preferences will be given to candidates from the designated groups.

Employees from designated groups are encouraged.